

BE MORE HUMAN

Eight dimensions of being human **no AI can replicate** — and every leader, team and organisation can deliberately cultivate.

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The HI Guy · #BeMoreHuman



WARMTH

Assessed before competence — always. In an age of zero-warmth AI, it is your most irreplaceable advantage.

WHAT IT IS

- **Genuine care**

- **Trustworthiness**

- **Friendliness**

- **Honesty**

- **Sincerity**

- **Kindness**

CONNECTION

Belonging is our most fundamental need after survival — and it cannot be automated.

WHAT IT IS

- **Belonging**

- **Presence**

- **Shared experience**

- **Reciprocity**

- **Continuity**

- **Humour**

- **Playfulness**

COURAGE & INTEGRITY

Act on your values even if it costs — and be the same person everywhere.

WHAT IT IS

- **Moral courage**

- **Values clarity**

- **Intellectual courage**

- **Vulnerability**

- **Accountability**

- **Ethical consistency**

IDENTITY

The foundation. Know who you are before anything else — the one thing AI can't commoditise.

WHAT IT IS

- **Self awareness**
- **Values**
- **Authenticity**
- **Unique capabilities**
- **Narrative**
- **Distinctiveness**
- **Consistency**

EMPATHY

Genuinely feel what another person is experiencing. AI can simulate it; it cannot feel it.

WHAT IT IS

- **Affective empathy**

- **Purposeful connection**

- **Cognitive empathy**

- **Compassionate action**

- **Active listening**

- **Emotional attunement**

MEANING

The need to matter — for work to count for something real. Only humans can give it.

WHAT IT IS

■ Purpose

■ Contribution

■ Autonomy

■ Growth

■ Legacy

CREATIVITY

Imagine what has never existed — and bring it to life as an idea or concept. AI amplifies it; it can't originate it.

WHAT IT IS

- **Imagination**
- **Synthesis**
- **Curiosity**
- **Play**
- **Contrarian perspective**
- **Aesthetic judgement**
- **Originality**

JUDGEMENT

*Decide wisely even if the answer isn't in the data.
Made more important with the advent of AI
generated content.*

WHAT IT IS

- **Critical thinking**

- **Wisdom**

- **Discernment**

- **Intuition**

- **Ethical reasoning**

- **Contextual intelligence**

THE FRAMEWORK

Eight dimensions of being **more human.**

01

WARMTH

Genuine care, sincerity,
approachability

02

CONNECTION

Belonging, reciprocity, shared
experience

03

COURAGE & INTEGRITY

Moral courage, accountability,
vulnerability

04

IDENTITY

Values clarity, character, physical
and emotional, consistency

05

EMPATHY

Affective empathy, compassion,
attunement

06

MEANING

Purpose, contribution, growth,
legacy

07

CREATIVITY

Imagination, originality, aesthetic
judgement

08

JUDGEMENT

Wisdom, discernment, contextual
intuition

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